

FINDING COMMON PURPOSE

Mission

To advance a new social contract between institutions and residents by establishing community dashboards that commit to meeting basic needs and reducing disparities from cradle to end of life.

Finding Common Purpose produces research, develops tools, and supports cross sector place-based initiatives to foster continuous improvement on how to advance this new social contract.

Community Dashboards: Advancing a Social Contract from Cradle to End of Life



What is a Community Dashboard?

A **NorthStar** to align residents and stakeholders from government, school districts, nonprofit service providers, foundations, and businesses around life outcomes to reduce disparities in a geographic area. Community dashboards are used to track and analyze data to inform policy and resource decisions, identify service gaps, monitor progress, and reinforce alignment, transparency, and accountability.

Ten Year Vision

Community dashboards are being used in neighborhoods, cities, and counties, have been formally adopted by several state governments, and are being discussed across federal agencies as a way to measure and report progress in the 21st century.

FINDING COMMON PURPOSE

Core Values

Population Level Improvement & Reduction of Disparities: The ultimate goal of institutions should be to meet basic needs and improve lives from cradle to end of life. The latter is only possible with progress in life outcomes and reductions of disparities across race, gender, and geography.

Transparency and Accountability: It is essential that institutions be transparent about the status of life outcomes and set targets to realize population-level change and reduce disparities.

Alignment: In our complex society, no one institution can realize population-level change. It requires the public, private, and nonprofit sectors to be agnostic about which models are used, the need to take credit, or adhere to a political ideology, and instead align around life outcomes and targets.

Local Matters: Cross sector, place-based initiatives that work with local residents authentically are the best path for shifting policies, services, and systems towards population level change.

Core Strategies

Narrative Change: Create a new public narrative through various media channels that community dashboards are a NorthStar to measure progress in the 21st century.

Build the Case: Work with a diverse coalition of cross sector-place based networks and their initiatives.

Core Activities

- **Research:** Produce best-practice reports, case studies, tools, and other publications to advance the development and use of community dashboards.
- **Promote:** Raise the profile and celebrate the use of community dashboards through various communication channels locally and nationally.
- **Connect:** Facilitate connections of people, resources, and tools to advance the use of community dashboards.
- **Support:** Build a cadre of technical support providers to develop and utilize community dashboards in a local context.